



Woodland United Way Completes National United Way of America Requirements

Executive Director Pamela Vargas, announced that Woodland United Way has successfully completed all of United Way of America's national membership requirements by their respective due dates. The annual certification process includes completing the Membership Requirements Certification, Membership Investment to support the national office, and a survey of Total Resources Generated (a survey that captures the full extent of a community's resource development efforts during the year). Over and above the annual requirements, Woodland United Way completed a mandatory organizational self-assessment in 2006 as part of this process.

"The membership requirements must be certified annually in order for us to remain a member of United Way," stated Executive Director, Pamela Vargas. "It is important for us to maintain high standards of accountability, and this is part of the process to confirm that our operations are transparent and meet or exceed United Way membership requirements."

The Woodland United Way Board of Directors reviewed and approved the Membership Requirements Certification at their June, 2009 Board meeting. The certification mandates completion of 13 requirements for United Way

membership along with verification of the status of 47 indicators that a United Way demonstrates the intent of the membership requirements (as examples, conflict of interest policies, a minimum of quarterly board meetings).

“All United Ways must meet the highest standards and verify on paper that they have conformed to the requirements of membership in the United Way system,” said Brian Gallagher, president and CEO, United Way. “We applaud Woodland United Way’s commitment to accountability and, importantly, their continued efforts to support work in their community which improves lives and advances the common good for all people.”

As an integral part of our community, Woodland United Way improves lives by funding Health, Human and Youth Service organizations.

Woodland United Way is part of a worldwide network in 46 countries and territories, including 1,277 local organizations in the U.S. Each local United Way must complete United Way’s requirements annually in order to retain its United Way membership.

When you donate to the Woodland United Way you can be assured that your donation is helping those people most in need our motto is “money raised here stays here”. Woodland United Way will be kicking off its 2009-10 Campaign on September 10, 2009 at the Woodland Community and Senior Center! Please visit us on our web page: www.woodlandunitedway.org or call the United Way office for more information at 530.662.3633.